

PANDEMIC RELIEF FOR SMALL BUSINESSES IN WISCONSIN

Small businesses in Wisconsin often operate on razor-thin profit margins and hold very little cash in reserve, which makes weathering the effects of a global pandemic particularly challenging. Complicating matters for these small businesses seeking federal or other financial assistance is that they often lack the financial relationships required, or are otherwise ineligible, to qualify for these programs.

WEDC's We're All In Small Business Grant is designed to help these small businesses get back on their feet while also encouraging adoption of best practices to keep employees, customers and communities safe.

Funded by the federal Coronavirus Aid, Relief and Economic Security (CARES) Act, the We're All In Small Business Grant Program will provide \$2,500 to 30,000 Wisconsin small businesses to assist with the costs of business interruption or for health and safety improvements, wages and salaries, rent, mortgages and inventory.

The online grant application will be accessible for one week from 8:00 am Monday, June 15th, through Sunday, June 21st at 11:59 pm.

Learn More at WIBAnative.org

